

CALL FOR ENTRIES:

The Oklahoma City Homeless Alliance WestTown Resource Center Campus Outdoor Art Panels

Background

The Homeless Alliance of Oklahoma City is currently developing the WestTown Resource Center, a non-profit “one-stop-shop” for social services with multiple agencies co-located on-site at NW 3rd and Virginia. It is scheduled to open in summer 2011. Because transportation is one of the top barriers keeping people from ending their homelessness, the Center brings together critical services that are accessed most frequently by the homeless and low-income individuals and families. The campus will also house Oklahoma City’s only day shelter. Other communities such as Los Angeles, Houston, Las Vegas and Atlanta have similar service agency campuses for their homeless populations, but this will be the first of its kind in Oklahoma. WestTown Resource Center will be a monumental step toward ending homelessness in Oklahoma City.

Public Art

There are more than 30 metal panels integrated into the landscape of the campus. The Homeless Alliance would like to use them as a canvas for local art. The public art is an important, distinguished feature of the campus’ landscape design and an exciting venue to feature the work of Oklahoma artists. The campus is situated within close proximity to Film Row, the IAO Gallery, Istvan Gallery and the Plaza District. This is a great opportunity to add visual interest to the immediate neighborhood, and the art along with the campus are hoped to spur pride and be the catalyst for additional improvements to the area. Additionally, several of the panels will be used in a traveling exhibit to raise awareness and educate the public about homelessness.

“Canvas”

3.5’ wide x 6’ tall corrugated steel panels

These panels will be on display outdoors, exposed to the elements.



Materials

We do not want to limit your creativity, but we want to ensure the durability of the artwork for years to come. Because the panels will be outside, exposed to the elements, we ask you to keep that in mind when deciding on materials to use. Spray paint or commercial grade exterior paint for use on metal should hold up the best. If you are considering mixed media or have questions about other materials, please attend the optional Q&A meeting on March 21. If you can not attend that meeting, please e-mail your questions to kcrocker@anglinpr.com or call 405-840-4222.

Proposal Guidelines:

1. Project goal: add visual interest to the 3.5’x 6’ corrugated metal panels for the public to enjoy.
2. Eligibility: Open to artists and art students residing in Oklahoma.
3. Theme: The theme for the project is “What Does ‘Home’ Mean to You?”
4. Priorities will be: 1) artistic quality 2) durability 3) interpretation of the theme
5. The site is at NW 3rd and Virginia. Visit the webpage: www.HomelessAlliance.org for pictures, architectural renderings and a description of the development project.

Award:

40 artists will be selected by a panel of judges. This is a donation of your time and talents; there will be no monetary award for participating. Artists will be recognized on a special donor plaque, on the Homeless Alliance website, through social media and through news releases which may result in TV interviews and newspaper articles.

Timeline

March 21, 2011	Optional Q&A meeting for artists interested in learning more at 4 p.m. (NW 3 rd and Virginia)
April 7, 2011	Proposals due from interested artists
April 15, 2011	Selected artists notified
June 1, 2011	Artwork Due

ENTRY FORM
The Oklahoma City Homeless Alliance
WestTown Resource Center Campus Outdoor Art Panels

Entry Procedures:

1. Proposal: No entry fee. Interested artists will be required to complete this form and submit it to the following address postmarked by April 7, 2011: Anglin Public Relations, attn: Homeless Alliance public art, 720 NW 50th, suite 200 a, Oklahoma City, OK 73118.
2. An optional informational meeting will be held to answer artists' questions on March 21, 2011 at 4 p.m. at the WestTown Resource Center at 1729 NW 3rd (corner of NW 3rd and Virginia).
3. Selected artists will be notified by April 15. Artists are required to pick up their panels.

Name _____

Address _____

City _____

State (must be Oklahoma resident) _____ Zip _____

Phone _____

Email _____

Brief written description of concept _____

Rough Sketch of Concept _____ attached or _____ on back of this sheet (check one).

Anything else you'd like us to know about yourself personally or as an artist? _____

Interested artist must complete this form and return it to the following address **postmarked by April 7**.
Anglin Public Relation, Attn: Homeless Alliance, 720 NW 50th Street, suite 200a, Oklahoma City, OK 73118.



WEST TOWN PANEL ENTRY

• Color panels in sections and pattern in fence
 • Wood slats in sections and pattern in fence
 • Pattern in wood slats in sections and pattern in fence
 • Pattern in wood slats in sections and pattern in fence



WEST TOWN FENCE CONCEPT 1

• Color panels in sections and pattern in fence
 • Wood slats in sections and pattern in fence
 • Pattern in wood slats in sections and pattern in fence
 • Pattern in wood slats in sections and pattern in fence



WEST TOWN FENCE CONCEPT 2

• Color panels in sections and pattern in fence
 • Wood slats in sections and pattern in fence
 • Pattern in wood slats in sections and pattern in fence
 • Pattern in wood slats in sections and pattern in fence

WESTTOWN ENTRY AND FENCE CONCEPTS

JUNE 2010



WESTTOWN CAMPUS LANDSCAPE CHARACTER

